

# ANNUAL REPORT

2015



**FAIRPLAY FOR ALL  
FOUNDATION**

*a level playing field on and off the pitch*





## Quarter 1

2015 started with the reflection of our success in 2014. With each of our programs showing progress, in sustainable nutrition, education, and sports, it was a year to be proud of.

For 2015 our biggest goals were to acquire a bigger facility for the center, and develop our education programs through this to formal alternatives rather than supplementary support, and to acquire land to develop our own sports facilities on so that Payatas FC could train – and our sports programs could grow through the community. The rationale and research is thus.



## Goal 1: A bigger drop-in center to develop formal education over supplementary support

Our research throughout our experience in education in Payatas has seen FFA grow in many ways. Our vision and plan for education has therefore developed with the experience and research. Within the Philippines, 50% of Grade 1 students will drop out of school before the end of High School (Nava, 2009). With 40-80 kids in a classroom, on average, it can be difficult for any teacher to keep control of a classroom, let alone impart any learning. By the end of the year, half of the teacher's students will have disappeared.

The current education system is therefore ineffective. The primary reasons for dropping out of school are financial reasons and personal reasons. Our own research has shown that the typical family in Payatas spends P20,000 (£300) per year for a child to stay in school. This includes the cost of uniforms, project materials, miscellaneous school fees, required school outings, and other basic requirements. For a family living in poverty, paying for three kids going to school would cost half of their entire income (Moore, 2015). It is therefore impossible for families to enrol their kids in school. What happens is families therefore must specialise their children (Murakami, 2011). By having 5 or more kids, the eldest one or two will be the hope of the family; they attend school and are supported in learning. The younger children must work to support the high costs of school and the family's basic needs (and look after the youngest children until they can contribute to the family's basic costs with the parents typically working the entire day). This is the rationale behind why so many poor families have larger families. Aside from the higher infant mortality rates – therefore needing more kids to survive into adulthood – families need more and more children to contribute to the basic needs to survive.

Sponsoring children into public schools has been successful on this small scale; however on a larger scale it will not be effective. Teaching quality is already poor, classes over-crowded, and funds incredibly limited in Payatas. Putting more and more kids into the school will increase class sizes and thereby decrease the quality even further.

What is needed, therefore, is an alternative, a model of cost-effective learning. And the center is our base for doing this. The goal, then, is to create a formal alternative to school based on the philosophy of democratic education whereby students aren't told what to learn, but learn at their own pace in an environment which primarily focuses on their emotional intelligence as the basis of their future learning (Goleman, 1995). Children who come to our center are often shy and withdrawn because they're used to failing. They are used to being labelled as failures, and dropped out of school because of constant failure. Their understanding of learning is being told to memorise facts by the teacher, and anyone who cannot do this is branded 'stupid'.

After some time with us, the kids' confidence grows and they begin to develop towards a growth mindset (Dweck, 2011). This is the first goal of our education system, to develop facilities whereby the emotional intelligence, confidence, and growth mindset are developed, a community where the kids are valued and become part of the decision-making process.

Photos on Left: Drop-in Center (2011, 2013), Fairplay Center (2015).





## Goal 2: A Home for Payatas Football Club

Our sports programs have shown great success in developing players and improving attitudes. Past research has shown the links between team sports and improved academic performance as well as social and personal growth (Choi et al, 2014; among others). Our own experience has shown kids found an identity in Payatas FC which helped keep them away from drugs and gangs. The regular team activities have provided a source of routine and development on and off the field.

As Payatas FC turned 4 years old in 2015 we were able to celebrate this progress. Yet the ceiling has always been, from the very first training session, space to play. With roughly 100 kids regularly wanting to play, the sports program has always been over-capacity. Our goal for 2015 was therefore to acquire land in AMLAC, a nearby subdivision with land-titles (one of very, very few areas in Payatas with land titles), and to build a Sports Center. The Center would become income generating by renting courts for play and events as well as hosting leagues and tournaments.



FFA wants to build a futsal court for Payatas FC much like the one in this picture.

And we estimate within 12 months of a futsal court being built our 100 kids will triple to 300 regular players. Within 3 years it will be 1,000 regular players. The community can also use the court for volleyball, badminton, and more to develop further sports programs and integrate the community further.







## Quarter 2

The summer months were successful for FFA as we were able to make major steps in our goals. In particular we put the first payments down for the new and larger center and for land in AMLAC. The new center is just under 200 square meters, more than double our 2013 center, while the land at AMLAC purchased is 560 square meters, with another 560 square meters available.



Also in these months, we partnered with Gawad Kalinga to field a U15 team in the RIFA League (school league system). Players showed good development on and off the field during this time as we trained at a nearby University with excellent facilities. Our kids also joined a short league called Ka-Liga, organised by the LBC Foundation. This was played between FFA, Gawad Kalinga, Dream Big Pilipinas, and Tondo Futkaleros, four organisations working in similar slum communities using football as a tool for change. More than anything it showed the progress of the players during a league system (as opposed to the usual one day tournaments).

And to culminate this period of success one of our girls, Regine, made it to the full U14 Girls National Team and represented the Philippines in Vietnam, scoring a goal too.



Header: The empty lot in AMLAC to be made into a home for Payatas FC.

Top left: The house that FFA bought to become the new Fairplay Center.

Left: Roy Moore coaches the U15 GK-FFA Team in the RIFA League.

Above: Payatas FC takes part in Ka-Liga.



## Quarter 3

In Quarter 3 we made the final payment for the new center. This meant we owned the building outright and could begin renovations. To this end, a group called Silver Star Century Group partnered with FFA to provide the funds and assistance. Over July to August we made significant progress in the renovations, while using the extra space to continue teaching.

At this point we could therefore introduce the modules as a system of learning. Like University, students sign up for the courses they want to take, attending the scheduled lessons in these classes. It meant that students could take charge of their own learning and join the regular modules in typical academic subjects and more extra-curricular activities like farming (with our urban farm) or photography.

By this time we could hold the soft opening of the center as we transferred our educational programs to the new facility.

In football, Gawad Kalinga invited us to compete in their league, Liga GK, which took 9 GK communities and ourselves for a home and away youth league for three age groups. This made it the longest running youth football league in the country. And gave our players somewhere to play with the future futsal court being prepared.



Classrooms, AFTER



Classrooms, BEFORE



Kinder Room, BEFORE



Community Hall, BEFORE



Kinder Room, AFTER



Community Hall, AFTER



# MALAYA TAYONG GAWIN ANUMAN ANG GUSTO NATIN HUWAG LAMANG TAYO MAKAISTORBO NG IBA

## Quarter 4

The final quarter of 2015 saw the completion of our renovations to the new center. The building now stood practically completed from our original plans and we were very pleased with the progress. The final addition to these renovations was a toilet facility which has three cubicles and a washing area. In many slums like Payatas, three or four families often share a single toilet between them, meaning kids often don't get to bathe or wash their clothes regularly. They, and their clothes, are often unhygienic as a result. With these facilities, we've ensured the kids we work with always have the ability to maintain their personal hygiene (with help from our hygiene classes) and wash their clothes.

In this quarter, the land we acquired in AMLAC was levelled. With the help of Ortigas and Co. trucks brought further dirt to raise the level of the land while their bulldozer levelled it off. This put us in a great position at the end of the year to plan the concrete court early in 2016.



During this final quarter we started organising the Quezon City Futsal League. With the help of Ralph Spencer, Roy Moore was able to arrange the league which would bring teams from the local area to play against each other. With 7 teams competing, it gave extra play and competition for our kids with trainings still unavailable. It also laid the foundations for a vision of regular league competitions throughout Manila, a plan laid out in the final section of this report.

During Halloween, the Youth Group organised a Horror House where visitors paid P10 to enter and join in the face painting and other activities. The Youth Group made a profit and more importantly showed their continued development in managing and taking responsibility.

This last quarter also saw the conclusion of Liga GK. After 16 matches, our U12 team finished 2nd and our U15 team finished 3rd. Our U10 team played for fun and development, finishing mid-table. More important than the results, some of the kids continued to develop and take further action in coaching younger children and helping out with preparations and match days. The development of the team during the length league was a testament to the benefits of a league over one day tournaments.

Heading: Translates, "We are free to do what we want to do as long as we do not disturb others." The mural is in the Community Hall of the Fairplay Center and reflects the education philosophy of FFA.

Left: The land in AMLAC being levelled. This is where the Payatas Sports Center will be constructed.

Bottom left: Payatas FC U15 and U13 during the closing ceremonies of Liga GK.

Below: The recently constructed 3-cubicle toilet and shower room. Opposite the cubicles is the wash area.

The Youth Group dresses up for their Halloween activity.





To cap off an exciting year, the FFA calendar concluded with a blast as December easily became the busiest time of the year. The weekends were fully booked, but the zenith of the festivities revolved around the Official Opening of the Fairplay Center, the Kids' Christmas Party and the Year End Fair. First of all, the Silver Star Century Group came down to Payatas to officially open the new center. It was such an exciting day as FFA welcomed the CEO, Mr. Richard Joson, together with the General Manager, Mr. Kenneth Lim, to celebrate the landmark event with the rest of FFA's friends and supporters.

A week after the Opening, the Youth Group once again demonstrated their cohesion and sense of belongingness and responsibility by hosting the kids' Christmas Party. It was a huge success with more than a hundred kids and parents coming by to celebrate. Thankfully and finally, the new place was big enough to accommodate everyone.

To wrap up the merriments, we held the first ever Year End Fair. Kids paid either P5 (for kids aged 5 years and below) or P10 (for kids aged 6 and above) to enter and received 500 Fairplay Pounds to shop with. They chose from donations of second hand clothes and toys, as well as sweets, fruit shakes, and other items donated to the charity. It is fair to say that the kids had an enjoyable shopping spree at the Fair.

Towards the end of the year we also received sponsorship to renovate our kitchen. With the education programs moving from our 2013 center to the new building, the space left behind will be converted into a Café. Our existing 'baon store' can therefore expand and provide more product development and options for the kids we work with. This renovation also opens possibilities to cater outside of the area for events, offices, and trainings, generating an income to support the mothers and to develop the business model of this social enterprise further.



Top right to bottom: Roy Moore with SSCG CEO Mr. Richard Joson, Assistant Secretary Dr. Ponciano Menguito of the Department of Education, and SSCG General Manager Mr. Kenneth Lim; the singers and dancers who performed during the Opening take a break in the studio; kids and parents fill up the Community Hall during the kids' Christmas Party; fun and games at the kids' Christmas Party. Left: Kids enjoy their shopping spree during the Year End Fair.



# Looking Ahead to 2016

2016 is set to be another fantastic year for the Fairplay for All Foundation. We have many goals to complete the establishment of our three major projects; the Fairplay Center, Payatas Sports Center, and the Fairplay Café. Here are our major goals for the year.

## Quarter 1

- Complete the futsal court, one as volleyball/badminton/ other, and two futsal courts. Opening of futsal court.

- Begin the Metro Manila North East and Central Leagues. Self-sufficient leagues for development and fun. Reduces costs by keeping things local. Generates income to pay for our admin.

- Fairplay Café – renovation of the kitchen and front area, beginning to cater outside. Rationale of unhealthy food, build up cheap, healthy, tasty food. IGP. Grow when ready. Grant confirmed for the immediate renovations. With education sponsorship the existing costs are covered. By catering to an event every month (eventually every week), we will be making money. 100 people in events like CSR, etc. would bring in P10k. P5k profit. Look to cater to offices for more regular income, set up stalls, and build the business.

- Participate in the Street Child United Rio Games, 2016. Funding secured via Angus Lawson Memorial Trust.

- Level the backyard of the Fairplay Center for use with sports, martial arts, drama, dance, and more.

- Further develop the education system and improve upon the application and teaching quality.

- Expand to 10 full-time kids and assess their progress in these months to see if 15 would be viable.

- Hold a Nanays' Fair with P50 entrance for each mother to receive 500 Fairplay Pounds to shop within the Fair.

## Quarter 2

- Develop the research on our full-time kids to evidence their progress.

- Expand the Fairplay Café to be catering outside of Payatas and generating income. Target: generates 50% of its total costs via direct sales (not including the education sponsorship program).



More pictures from 2015 (top-bottom):

1. The pioneering full-time kids of the FFA: Paolo, Dapny, Jessie, Shane and Sherly.

2. FFA 4th Year Anniversary and Soft Opening of the Fairplay Center, 30 August 2015.

3. The Drama Club's play production of *Rumpelstiltskin*, 6 September 2015.







## Quarter 3

- Second Season of the Metro Manila Futsal League, to include three regional leagues (North East, North West, and Central) and to expand the number of teams participating.
- Café to be close to self-sufficiency via catering outside of Payatas to events and offices.
- Hold another Nanays' Fair and develop a plan for the development of this idea.

## Quarter 4

- Build a sustainability plan for 2017 which will aim to bring in 20% of our own income through the courts, Café, and more.
- Café to be self-sufficient, generating 100% of its total costs (that includes the meals for sponsored children and those each day at the center, staff meals, utilities, and more).

## Throughout the Year

- Includes: Research paper on the full-time kids and the development of learning under democratic education.
- Research paper on how much street kids cost society (modelled on Gladwell article) in order to build a model for a boarding school for street kids under democratic education and present to DSWD.
- Center: Strengthen the teaching and become a center of research for effective teaching and learning. To build a simple but thorough booklet on teaching practices based on research.
- Generate 10% of our total income through IGPs (Fairplay Café, court rental, etc.)
- DSWD registration
- Confirm via DEPED registration procedures for the school. Become a fully-fledged school.
- Acquire the second half of the land at AMLAC to complete the court, with the final part including a basketball court for income generation and rental.
- Hold more fairs for the Nanays to sustainably provide in-kind donations within the community. Develop this model to look towards a charity shop in 2017.

**Funding Target for 2016: P10,000,000 (£150,000)**



More pictures from 2015 (top-down):

- (1) kinder kids pose with the giraffe inside the kinder room
- (2) Marcos and Althea show off their trophies from Ka Liga
- (3) kinder kids presents the dog masks they made in class
- (4) the kids excitedly amble along Bonifacio Global City to the Mind Museum.

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